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NOTICE OF LISTING ON THE STOCK EXCHANGE OF HONG KONG LIMITED

XINHU (BVI) HOLDING COMPANY LIMITED

(新湖(BVI)控股有限公司)

(incorporated with limited liability in the British Virgin Islands)

US\$700,000,000 6.00% Guaranteed Senior Notes due 2020 (Stock Code: 5382)

unconditionally and irrevocably guaranteed by





XINHU ZHONGBAO CO., LTD.

(新湖中寶股份有限公司)

(incorporated with limited liability in the PRC and listed on the Shanghai Stock Exchange under stock code 600208.SH)

Joint Global Coordinators

UBS

China CITIC Bank International

AMTD

Joint Bookrunners and Joint Lead Managers

UBS

China Everbright Bank Hong Kong Branch **International Capital Limited**

China CITIC Bank International China Silk Road

CITIC CLSA Haitong International **Securities**

BOC International

Shenwan Hongyuan Securities (H.K.) Limited

Zhongtai International

Financial Advisor (in relation to PRC matters)

Bank of Jiangsu

Application has been made to The Stock Exchange of Hong Kong Limited for the listing of and permission to deal in the Notes as described in the offering memorandum dated February 22, 2017, by way of debt issues to professional investors (as defined in Chapter 37 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and in the Securities and Futures Ordinance (Cap. 571) of Hong Kong) only. Permission to deal in the Notes is expected to become effective on March 2, 2017.

Hong Kong, March 1, 2017

As at the date of this announcement, the sole director of Xinhu (BVI) Holding Company Limited is Ms. Lin Junbo and the directors of Xinhu Zhongbao Co., Ltd. are Ms. Lin Junbo, Mr. Ye Zhengmeng, Mr. Zhao Weiqing, Ms. Huang Fang, Ms. Wang Xiaomei, Mr. Jin Xuejun and Ms. Wang Zexia.